



Rules and Disclaimers

Spirit Day Steps

1. Take an appropriate photo of you participating in the spirit day. (Please refer to the attached document for what is deemed acceptable and unacceptable).
2. Go to <https://sweetexpressllc.com/contests/> and upload a photo in the submission form. Please follow the instructions on form prior to submitting. You have a 24 hour window to submit your photos on the spirit day. (12am-12am)
3. After the 24-hour submission period has passed, Marketing will put all participant names into an auto generator. Two names will be chosen at random for a \$25 visa gift card. The last winner of a \$25 gift card will be chosen by Paige (in marketing) and based off of the "best" attire for that specific spirit day.
4. The winners will be announced via social media on the Sweet Companies facebook. (Please like that page if you have not already) and also via email. Winners have 24 hours to contact Marketing to receive gift cards. If a participant misses that window, then they will not receive the gift card and another name will be chosen in its place.

Spirit Day Rules/Regulations/disclaimers

1. Take an APPROPRIATE photo of you participating in the spirit day. *Appropriate means no swear words, nudity, violence, promiscuous, weaponry or political clothing. This also includes the environment in which the photo is taken. No bars, strip clubs or doing activities including but not limited to: drugs, drinking alcohol and shooting/using weapons. All photos will be reviewed upon submission and will be left up to our discretion. ALL photos deemed inappropriate by Sweet Express, will result in disqualification from the gift card drawing and not allowed on our social media platforms or website.
2. Disclaimer - by submitting your photo of you participating in the spirit day, you are authorizing Sweet Express to use your photo on all social media platforms and/or the website. Please do not submit photos if you do not agree to these terms.