



Driver Appreciation Week 2022 - Giveaways

There will be a few different giveaways that will happen each day of the first week at 4pm. These will happen at random via wheel generator. Each day the winners will be announced via social media and a follow up email will be sent out. It is the winners responsibility to follow up with the marketing department to claim their prize.

Prizes

Top 20 safest drivers for May, June & July

- Each day 4 drivers from the attached list will receive a 30oz Yeti and a \$50 gift card

All Drivers over 1 year

- Each day 2 beanies and 2 \$50 gift cards

All Drivers over 3 months but under 1 year

- Each day 2 coffee cups with lid and 2 \$50 giftcards

All Drivers under 3 months

- Each day 2 gift cards \$25

8 Loves \$25 gifts cards

2 Union Razors Gift Sets

Vegas trip (please read rules on attached page)

Please note - the Top 20 safest drivers for May, June and July were recorded based on overall score for those 3 months. If you were a top safe driver for June, it does not guarantee you would be on this list

Schedule

Monday 4pm

- 4 Safest drivers
- 3 Loves \$25 gift cards (all drivers eligible)
- 2 Drivers over 1 year
- 2 Drivers over 3 months under 1 year
- 2 Drivers under 3 months

Tuesday 4pm

- 4 Safest drivers
- 2 Drivers over 1 year
- 2 Drivers over 3 months under 1 year
- 2 Drivers under 3 months
- 1 Union Razor Gift Set

Wednesday 4pm

- 4 Safest drivers
- 3 Loves \$25 gift cards (all drivers eligible)
- 2 Drivers over 1 year
- 2 Drivers over 3 months under 1 year
- 2 Drivers under 3 months

Thursday 4pm

- 4 Safest drivers
- 2 Drivers over 1 year
- 2 Drivers over 3 months under 1 year
- 2 Drivers under 3 months
- 1 Union Razor Gift Set

Friday 4pm

- 4 Safest drivers
- 2 Loves \$25 gift cards (all drivers eligible)
- 2 Drivers over 1 year
- 2 Drivers over 3 months under 1 year
- 2 Drivers under 3 months
- 1 Vegas trip for 2 (please read rules on attached page).



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Rules and Disclaimers

- The Top 20 safest drivers for May, June and July were recorded based on overall score for those 3 months. If you were a top safe driver for June, it does not guarantee you would be on this list.
- It is the winners responsibility to follow up with the marketing department within 2 weeks of the day they are announced (this does not include the Vegas trip). Winners are announced via social media and a follow up email will be sent to the field.
- All giveaways for giftcards and prizes are auto generated into a wheel and chosen completely at random.
- Winners MUST be currently employed with Sweet at time of winning AND claiming.

VEGAS TRIP

- MUST claim within 2 weeks of being announced (contact marketing department)
- MUST use within 6 months of being announced
- MUST still be employed with Sweet at time of usage
- Trip for 2 (Flight and Hotel are covered)
- MUST fly through DTW airport

****Please contact marketing@sweet-omni.com if you have any further questions****